A good party for a great cause!

Sept 21st | 3-7pm | FXBG City Dock

RIVERFEST

SPONSORSHIP OPPORTUNITIES

Riverfest is Friends of the Rappahannock’s BIGGEST fundraising event of the year and is a multi-decade tradition celebrated by our River Community!

**1,200+ in attendance and SOLD OUT every year**

**13k+ Social Media Followers**

**8k+ Email List**

**Your Logo on Banners, Programs and More!**

**Reserved table(s) for the best Riverfest experience possible**

Visit riverfriends.org/riverfest-sponsorship/ for more information and to purchase yours today!
SPONSOR LEVELS
Visit riverfriends.org/riverfest-sponsorship/ for more information!

Title Sponsor - $10,000
- 30 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging
- Shout out at music tent
- Mention in Riverfest radio advertising

**Sponsorship confirmation due July 21st to ensure logo on Riverfest banners hung throughout FXBG - ask Cat if inquiring past 7/21**

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR website until June 1, 2025
  - Event.gives ticket page and posters
  - Riverfest banners hung throughout FXBG
  - FOR Business Members Website until June 1, 2025

Great Blue Heron Sponsor - $7,500
- 24 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

**Sponsorship confirmation due July 21st to ensure logo on Riverfest banners hung throughout FXBG - ask Cat if inquiring past 7/21**

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  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR Riverfest page until June 1, 2025
  - Event.gives ticket page and posters
  - Riverfest banners hung throughout FXBG
  - FOR Business Members Website until June 1, 2025

River Defender Sponsor - $5,000
- 16 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR Riverfest page until June 1, 2025
  - Riverfest tickets and posters

River Guardian Sponsor - $2,500
- 10 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR website until June 1, 2025

River Champion Sponsor - $1,500
- 8 Riverfest Tickets
- Name or logo Listed in Riverfest program
- Reserved Table(s) for your group

River Family Sponsor
$750 Sponsorship
- 4 Riverfest Tickets
- Name or logo Listed in Riverfest program

River Friend Sponsor
$400 Sponsorship
- 2 Riverfest Tickets
- Name or logo Listed in Riverfest program
RIVERFEST

Yes, I would like to sponsor the 2024 Friends of the Rappahannock’s Riverfest!

Please accept my donation for the following sponsorship:

☐ $10,000     ☐ $2,500
☐ $7,500     ☐ $1,500
☐ $6,000     ☐ $750
☐ $5,000     ☐ $400

☐ # of Additional Tickets: ________ ($150 per ticket)

Sponsor Name: ___________________________________________

Point of Contact Name: ______________________  Phone Number: ______________________

Email Address: __________________________________________

Sponsor Name (as should be listed in promotional materials):

________________________________________

Which tent would you like to be seated at ($1,500 sponsors & above): ☐ Quiet Tent  ☐ Music Tent

Please email company logo and this form filed out to Cat Carter, cat.carter@riverfriends.org.

☐ Will send logo to cat.carter@riverfriends.org (if applicable)

Method of Payment

☐ Check - please make out to Friends of the Rappahannock with this form filled out & attached. Mail or drop off at:

Friends of the Rappahannock
3219 Fall Hill Ave
Fredericksburg, VA 22401

☐ Credit Card - Pay online at riverfriends.org/riverfest-sponsorship/ or call 540-373-3448

Questions? Contact Cat Carter at cat.carter@riverfriends.org or call (540)373 3448
'GREEN RIVERFEST' SPONSORSHIP

We are dedicated to making Riverfest as plastic-free and eco-friendly as possible!

With environmental upgrades come some costs. **We need YOU** to help support waste reduction and set an example in our community.

Below you will find how your sponsorship will make a more sustainable Riverfest possible and the benefits you/your business will receive for helping to make Riverfest GREEN!

**Green Sponsor**

$6,000 Sponsorship

- **18 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media shoutout post featuring Green Sponsors
- Shoutout on music stage as a Green Sponsor
- Name or logo on:
  - Riverfest program as a 'Green Sponsor'
  - Riverfest eblasts and email invitations
  - Featured on 'Green Sponsor' poster
  - Featured on FOR website until June 1, 2025
  - FOR Business Members Website until June 1, 2025

**What your sponsorship makes possible...**

- Reducing our plastic use by over 90%
- Help cover the cost of compostable utensils, plates, napkins and cups
- Setting an eco-friendly example for our community and future events to follow
- Help cover the cost reusable metal Riverfest cups
- Reducing the amount of waste and potential litter from reaching our river
- Educating our attendees on the importance of plastic reduction

**Limited 3 Green Sponsorships available!**

Email Cat with any questions at cat.carter@riverfriends.org
## Riverfest Sponsorship

### TAX BENEFITS

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<tr>
<th>SPONSORSHIP</th>
<th># OF TICKETS</th>
<th>PRICE</th>
<th>TAX DEDUCTION AMOUNT</th>
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<td>Title Sponsor</td>
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