A good party for a great cause!

Sept 16 | 3-7pm | FXBG City Dock

RIVERFEST

SPONSORSHIP OPPORTUNITIES

Riverfest is Friends of the Rappahannock’s BIGGEST fundraising event of the year and is a multi-decade tradition celebrated by our River Community!

🎉 1,400+ in attendance and SOLD OUT almost every year
🎉 13k+ Social Media Followers
🎉 8k+ Email List
🎉 Your Logo on Banners, Programs and More!
🎉 Reserved table(s) for the best Riverfest experience possible

Visit riverfriends.org/riverfest-sponsorship/ for more information and to purchase yours today!
SPONSOR LEVELS
Visit riverfriends.org/riverfest-sponsorship/ for more information!

Title Sponsor - $10,000
- 40 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging
- Shout out at music tent
- Mention in Riverfest radio advertising

**Sponsorship confirmation due **July 14th** to ensure logo on Riverfest banners hung throughout FXBG**

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR website until June 1, 2024
  - Event.gives ticket page and posters
  - Riverfest banners hung throughout FXBG
  - FOR Business Members Website until June 1, 2024

Great Blue Heron Sponsor - $6,000
- 24 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

**Sponsorship confirmation due **July 14th** to ensure logo on Riverfest banners hung throughout FXBG**

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR Riverfest page until June 1, 2024
  - Event.gives ticket page and posters
  - Riverfest banners hung throughout FXBG
  - FOR Business Members Website until June 1, 2024

River Defender Sponsor - $4,000
- 16 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR Riverfest page until June 1, 2024
  - Riverfest tickets and posters

River Guardian Sponsor - $2,000
- 10 Riverfest Tickets
- Reserved Table(s) for your group
- Social media advertising and tagging

- Name or logo listed on...
  - Riverfest program
  - Riverfest eblasts and email invitations
  - FOR website until June 1, 2024

River Champion Sponsor - $1,200
- 8 Riverfest Tickets
- Name or logo Listed in Riverfest program
- Reserved Table(s) for your group

River Family Sponsor
$600 Sponsorship
- 4 Riverfest Tickets
- Name or logo Listed in Riverfest program

River Friend Sponsor
$300 Sponsorship
- 2 Riverfest Tickets
- Name or logo Listed in Riverfest program
NEW 'GREEN RIVERFEST' SPONSORSHIP

We are dedicated to making Riverfest as plastic free and eco-friendly as possible this year! With environmental upgrades come some costs. We need YOU to help support waste reduction and set an example in our community.

Below you will find how your sponsorship will make a more sustainable Riverfest possible and the benefits you/ your business will receive for helping to make Riverfest GREEN!

**Green Sponsor**

$5,000 Sponsorship
- 18 Riverfest Tickets
- Reserved Table(s) for your group
- Social media shoutout post featuring Green Sponsors
- Shoutout on music stage as a Green Sponsor
- Name or logo on:
  - Riverfest program as a 'Green Sponsor'
  - Riverfest eblasts and email invitations
  - Featured on 'Green Sponsor' poster
  - Featured on FOR website until June 1, 2024
  - FOR Business Members Website until June 1, 2024

**What your sponsorship makes possible...**
- Reducing our plastic use by over 90%
- Help cover the cost of compostable utensils, plates, napkins and cups
- Setting an eco-friendly example for our community and future events to follow
- Help cover the cost reusable metal Riverfest cups
- Reducing the amount of waste and potential litter from reaching our river
- Educating our attendees on the importance of plastic reduction

Limited 3 Green Sponsorships available!

Email Lis with any questions at elisabeth.heras@riverfriends.org
<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th># OF TICKETS</th>
<th>PRICE</th>
<th>TAX DEDUCTION AMOUNT</th>
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<td>'Green' Sponsor</td>
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Yes, I would like to sponsor the 2023 Friends of the Rappahannock’s Riverfest!

Please accept my donation for the following sponsorship:

☐ $10,000  ☐ $2,000
☐ $6,000  ☐ $1,200
☐ $5,000  ☐ $600
☐ $4,000  ☐ $300

☐ # of Additional Tickets: _______ ($125 per ticket)

Sponsor Name: _______________________________________________________

Point of Contact Name: _______________ Phone Number:__________________

Email Address: _______________________________________________________

Sponsor Name (as should be listed in promotional materials):

________________________________________________________

Which tent would you like to be seated at ($1200 sponsors & above):  ☐ Quiet Tent  ☐ Music Tent

Please email company logo and this form filled out to Lis Heras, elisabeth.heras@riverfriends.org.

☐ Will send logo to elisabeth.heras@riverfriends.org (if applicable)

Method of Payment

☐ Check - please make out to Friends of the Rappahannock with this form filled out & attached. Mail or drop off at...
Friends of the Rappahannock
3219 Fall Hill Ave
Fredericksburg, VA 22401

☐ Credit Card - Pay online at event.gives/riverfest2023 or call 540-373-3448
or call (540)373 3448 ext 152

Questions? Contact Lis Heras at elisabeth.heras@riverfriends.org or call (540)373 3448 ext 152