

*A good party
for a great
cause!*



Sept 17 | 3-7pm | FXBG City Dock

RIVERFEST



SPONSORSHIP OPPORTUNITIES

Riverfest is Friends of the Rappahannock's **BIGGEST** fundraising event of the year and is a multi-decade tradition celebrated by our River Community!

- 🦀 1,600+ in attendance and **SOLD OUT** every year
- 🦀 13k+ Social Media Followers
- 🦀 8k+ Email List
- 🦀 Your Logo on Banners, Programs and More!
- 🦀 Reserved table(s) for the best Riverfest experience possible

Visit riverfriends.org/riverfest-sponsorship/ for more information

SPONSOR LEVELS

Visit riverfriends.org/riverfest-sponsorship/ for more information!



Title Sponsor - \$10,000

- **40 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media advertising and tagging
- Shout out at music tent
- Mention in Riverfest radio advertising
- Name or logo listed on...
 - Riverfest program
 - Riverfest eblasts and invitations
 - FOR website until June 1, 2023
 - Riverfest tickets and posters
 - Riverfest banners hung throughout FXBG
 - FOR Buisness Members Website until June 1, 2023

Great Blue Heron Sponsor - \$6,000

- **24 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media advertising and tagging
- Name or logo listed on...
 - Riverfest program
 - Riverfest eblasts and invitations
 - FOR Riverfest page until June 1, 2023
 - Riverfest tickets and posters
 - Riverfest banners hung throughout FXBG
 - FOR Buisness Members Website until June 1, 2023

River Defender Sponsor - \$4,000

- **16 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media advertising and tagging
- Name or logo listed on...
 - Riverfest program
 - Riverfest eblasts and invitations
 - FOR Riverfest page until June 1, 2023
 - Riverfest tickets and posters

River Guardian Sponsor - \$2,000

- **10 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media advertising and tagging
- Name or logo listed on...
 - Riverfest program
 - Riverfest eblasts and invitations
 - FOR website until June 1, 2023

River Champion Sponsor - \$1,200

- **8 Riverfest Tickets**
- Name or logo Listed in Riverfest program
- Reserved Table(s) for your group

River Family Sponsor

\$600 Sponsorship

- **4 Riverfest Tickets**
- Name or logo Listed in Riverfest program

River Friend Sponsor

\$300 Sponsorship

- **2 Riverfest Tickets**
- Name or logo Listed in Riverfest program

NEW 'GREEN RIVERFEST' SPONSORSHIP

We are dedicated to making Riverfest as plastic free and eco-friendly as possible this year! With environmental upgrades come some costs. **We need YOU** to help support waste reduction and set an example in our community.

Below you will find how your sponsorship will make a more sustainable Riverfest possible and the benefits you/ your business will receive for helping to make Riverfest GREEN!

Green Sponsor

\$5,000 Sponsorship

- **18 Riverfest Tickets**
- Reserved Table(s) for your group
- Social media shoutout post featuring Green Sponsors
- Shoutout on music stage as a Green Sponsor
- Name or logo on..
 - Riverfest program as a 'Green Sponsor'
 - Riverfest eblasts and email invitations
 - Featured on 'Green Sponsor' banner
 - Featured on FOR website until June 1, 2023
 - FOR Business Members Website until June 1, 2023

What your sponsorship makes possible...

- Reducing our plastic use by over 90%
- Help cover the cost of compostable utensils, plates, napkins and cups
- Setting an eco-friendly example for our community and future events to follow
- Help cover the cost reusable metal Riverfest cups
- Reducing the amount of waste and potential litter from reaching our river
- Help cover the cost of reusable napkin holders
- Educating our attendees on the importance of plastic reduction



**Limited 3 Green
Sponsorships available!**

Email Lis with any questions at elisabeth.heras@riverfriends.org

RIVERFEST



Yes, I would like to sponsor the 2022 Friends of the Rappahannock's Riverfest!

Please accept my donation for the following sponsorship:

☐ \$10,000

☐ \$2,000

☐ \$6,000

☐ \$1,200

☐ \$5,000 - *Green Sponsor*

☐ \$600

☐ \$4,000

☐ \$300

☐ # of Additional Tickets: _____ (\$125 per ticket)

Sponsor Name: _____

Point of Contact Name: _____ Phone Number: _____

Email Address: _____

Sponsor Name (as should be listed in promotional materials):

Which tent would you like to be seated at (\$1200 sponsors & above): ☐ Quiet Tent ☐ Music Tent

Please **email company logo and this form filmed out** to Lis Heras, elisabeth.heras@riverfriends.org.

☐ Will send logo to elisabeth.heras@riverfriends.org (if applicable)

Method of Payment

☐ **Check** - please make out to *Friends of the Rappahannock* with this form filled out & attached. Mail or drop off at...

Friends of the Rappahannock
3219 Fall Hill Ave
Fredericksburg, VA 22401

☐ **Credit Card** - Pay online at riverfriends.org/riverfest-sponsorship/
or call (540)373 3448 ext 152

Questions? Contact Lis Heras at elisabeth.heras@riverfriends.org or call (540)373 3448 ext 152